

JON P. ZURFLUH

4019 Robin Rd. W.
University Place, WA 98466
jon@zurfluh.net
253-564-0090

LEADERSHIP

Visionary leader able to see and realize the possibilities of an organization and its people.

Global reputation for achievement in the creative, strategic, and tactical leadership of organizational initiatives that have positively impacted the performance and capability of school systems in University Place, Guangzhou, Shanghai, and in the White River School District. Experience in a variety of roles at multiple levels in vibrant and dynamic organizations. Characterized by executive colleagues as an intelligent and dynamic force for positive change. Respected by employees as both credible and ethical while infusing a passion for education and the competent preparation of future generations.

EXPERIENCE

Head of School

2002-2009

<http://www.scischina.org>

Shanghai Community International School

Shanghai, China

- As **Head of School (Superintendent)**, had specific responsibility for entire educational program including Preschool to Grade 12 for the Pudong area of Shanghai. Supervised two principals (lower and upper division) and a staff that included vice-principals, guidance/counseling staff, teachers, and a wide array of support staff.
- As **Deputy Headmaster (Assistant Superintendent)**, mastered broad oversight of technology, assessment, and human resources for a system of 3 schools and 1600 students.
- As **Director of Technology and Assessment (Director)**, managed all technology systems with a focus on learning integration and assessment programs that included implementation of the NWEA Measures of Academic Progress (MAP) assessment system and the adoption of a 1:1 integrated laptop program for grades 6-12.
- As **Opening Principal (Principal)** for a Pre-school through Grade 12 program in the Pudong area of Shanghai, China. Opened the school with 18 students and grew to 350 students over 3 years.

Principal

1997-2002

<http://www.whiteriver.wednet.edu>

White River School District

Buckley, WA

Provided instrumental leadership to a building struggling with division and limited success in assuring academic accomplishment. Reorganized leadership structures and consolidated core practices to be more supportive of student needs. Hired key staff members to assist in the realignment of goals and provided staff with the necessary professional development to build sustainable results.

- Delivered score gains in all core areas on high stakes statewide testing meeting state goals consistently during all 5 years.
- Instrumental in energizing an innovative multi-age, multi-year, and multi-teacher instructional model that had a documented positive impact on student achievement.
- Coordinated the development of grant applications and successfully won three Gates Foundation Grants for computers in classrooms. Six classrooms outfitted over three years.

Transitional Principal

1996-1997

<http://www.clifford-school.cn/eng/index.htm>

Clifford School

Panyu, Guangdong, China

Served as Transitional Principal working with two local Chinese principals in opening a peerless and distinctive school in China that serves a mixed population of local Chinese nationals and expatriates (first of its kind in China). Under a consulting contract with International School Services (ISS), this school attracted a student body of over 300 students in its first year. A staff of 14 North American teachers and a Chinese staff of 50.

Vice Principal

1994-1996

<http://www.aigsz.org>

American School of Guangzhou

Guangzhou, China

Joined the American School as a Kindergarten teacher, Chairman of the Technology Committee, and coordinator of the accreditation mid-cycle review team. Was promoted to Vice-Principal during the second year of my contract and coordinated the Kindergarten through 2nd Grade program as well managing housing and facility issues.

Teacher

1983-1994

<http://www.upsd.wednet.edu/>
University Place School District
University Place, WA

Including the following teaching positions: Kindergarten, First Grade, Second Grade, Fifth Grade, Sixth Grade, Gifted Coordinator, Administrative Intern.

EDUCATION

ARGOSY UNIVERSITY

Ed. D. - Organizational Leadership, expected 2011

SEATTLE UNIVERSITY

Superintendent Certification - Washington - July, 2010

PACIFIC LUTHERAN UNIVERSITY

M. A. E. - Educational Administration and Educational Psychology, 1991

B. A. E. - Language Arts and Social Sciences, 1982

PROFESSIONAL PRESENTATIONS (HIGHLIGHTS)

Organizer/Presenter at conferences and symposia. Highlights include:

- Learning 2.0 Conference Series, Conference Co-Chair, 2007, 2008, and 2010
- "Data Structures and Decision Making," EARCOS Administrative Conference, November, 2008
- "Technology Trends and Leadership," EARCOS Administrative Conference, November, 2008
- "Essential Schoolwide Learning Results," Staff Orientation, August, 2008
- "Transformational Leadership in Technology Planning," EARCOS Administrative Conference, November, 2007
- "Computer Assisted Scheduling," Administrative Retreat, August, 2007

AWARDS/DISTINCTIONS/TRAINING

Instructional topics, training, and experience: Instructional Theory Into Practice (ITIP) – Phase I/II/Clinical Supervision, Math Their Way, Cooperative Learning, Mastery Learning, Outcomes Based Education, Teacher Expectations and Student Achievement (TESA), Whole Language, Crisis Intervention, Refusal Skills, Integrated Curriculum, Brain Theory, Instrumental Enrichment, ESOL (Rojas), Differentiation

Curriculum/Assessment: Backward Curriculum Design (McTighe), Performance Based Assessment (McTighe), Standards Based Grading (Guskey), Northwest Evaluation Association (NWEA) Measures of Academic Progress (MAP), ATLAS Rubicon, International Baccalaureate, Renzulli Confratute Graduate (University of Connecticut, 1991), Washington Assessment of Student Learning (WASL) trainer and facilitator (1997-2002)

Accreditation: SCIS Self Study and WASC visit (2008) – 6 year term awarded, WASC Visiting Team – Hong Kong International School (2007) & Surubaya International School (2009), SCIS Mid-term and substantive change (2002, 2003, 2004, 2005), WASC Mid-term at American Int'l School of Guangzhou (1996)

Parents & Community: PTA Golden Acom (1989), PTA/PTSA/PAFA Member since 1982, City of University Place Citizens for Incorporation (1994), Cub Scout Troop Assistant Packmaster for Pack 969 (Shanghai, 2004-2007), UPSD and WRSD Bond/Levy Committee (multiple years 1983-2002), Board Member – Community Center Shanghai – <http://www.communitycenter.cn/>

Professional Memberships and Distinctions: Association for International School Heads (AISH), Association for Supervision and Curriculum Development (ASCD), Pierce Region Elementary Principals Association (PREPA, President, 2001-2002), National Association for Education of Young Children (NAEYC), Academy for International School Heads (AISH), International Society for Technology in Education (ISTE), International Leadership Association (ILA), Intern Editor for Integral Leadership Review, Washington Association of School Administrators (WASA), American Association of School Administrators (AASA), Washington Educational Research Association (WERA)